



FOR IMMEDIATE RELEASE

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ACUSPORT TO SELL THREE NEW EXCLUSIVE RUGER 10/22 RIFLES

BELLEFONTAINE, OHIO (January 29, 2010) – AcuSport Corporation, a leading distributor of shooting and hunting products announces that they will sell three new Ruger 10/22 Light Varmint Target rifles. These specially made Ruger 10/22's will provide AcuSport customers with an opportunity to sell unique products in the marketplace.

All three Ruger target guns offer a .705 muzzle diameter 20" target barrel, target trigger, extended magazine release, rubber butt pad and sling swivels on a checkered, walnut-stained hardwood stock. These features add visual appeal and improved performance to the standard Ruger 10/22 offering. The first gun in the series features a satin stainless steel finish (Item #1234R), the second gun has a blue finish (Item #1235) and the third provides retailers with a two-tone finish and a polished stainless steel barrel (Item #1237R). First shipments of these products have arrived and are available to ship to AcuSport customers.

Based in Bellefontaine, Ohio, AcuSport Corporation is a nationwide distributor of shooting and hunting products with regional sales offices in Pennsylvania, Georgia, Minnesota, Texas, Montana and California. Independent retailers, who would like to place an order, please call 1-800-543-3150 or visit www.acusport.com for additional product information.